

# M O T A W O R D



**EVREN M. AY**

Founder & CEO | MotaWord

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Evren is the founder of MotaWord - the World's Fastest Translation Platform ([www.motaword.com](http://www.motaword.com)) providing high-quality translations by human translators in 80 languages, worldwide.

MotaWord clients upload any document to MotaWord website instantly and receive a top quality translation of any document in no time in their e-mails. MotaWord's 13,000+ pre-vetted and trained translators collaborate on the cloud simultaneously and translate, edit and proofread documents. MotaWord delivers linguistically consistent and accurate translations demanded by businesses, 20x faster than any agency, while delivering ~60% cost-savings and a far superior client experience.

MotaWord is disrupting this \$40 billion/yr translation industry dominated by mom-and-pop translation agencies, high prices and low service quality. Large corporate clients that need translations of their business documents into multiple languages no longer need large in house translation departments, or relationships with numerous translation agencies that provide service for each language pair. MotaWord already counts world's largest data and media firms in its client roster and is growing globally, targeting the corporate sector in key European and North American markets.

Evren is a polyglot and a veteran of translation services industry. Prior to MotaWord, he has been the President of Link Translations, a leading translations and interpretation firm, serving Fortune 1000 corporations and US Government. Link Translations is headquartered in New York, with 14 offices in the US and Europe.

Evren is a former Executive Director of The Federation of Turkish American Associations in the US and has organized the "Turkish American Day Parade" on Madison Avenue in NYC for 5 consecutive years with tens of thousands of participants. Evren studied Management at Universite de Paris I at Sorbonne and Baruch College of New York. He is a member of the Rotary Club in New York and is a board member of the American Red Cross of Greater NYC, he is also a Young Society Leader. He resides in New York and Paris.

